TISPA

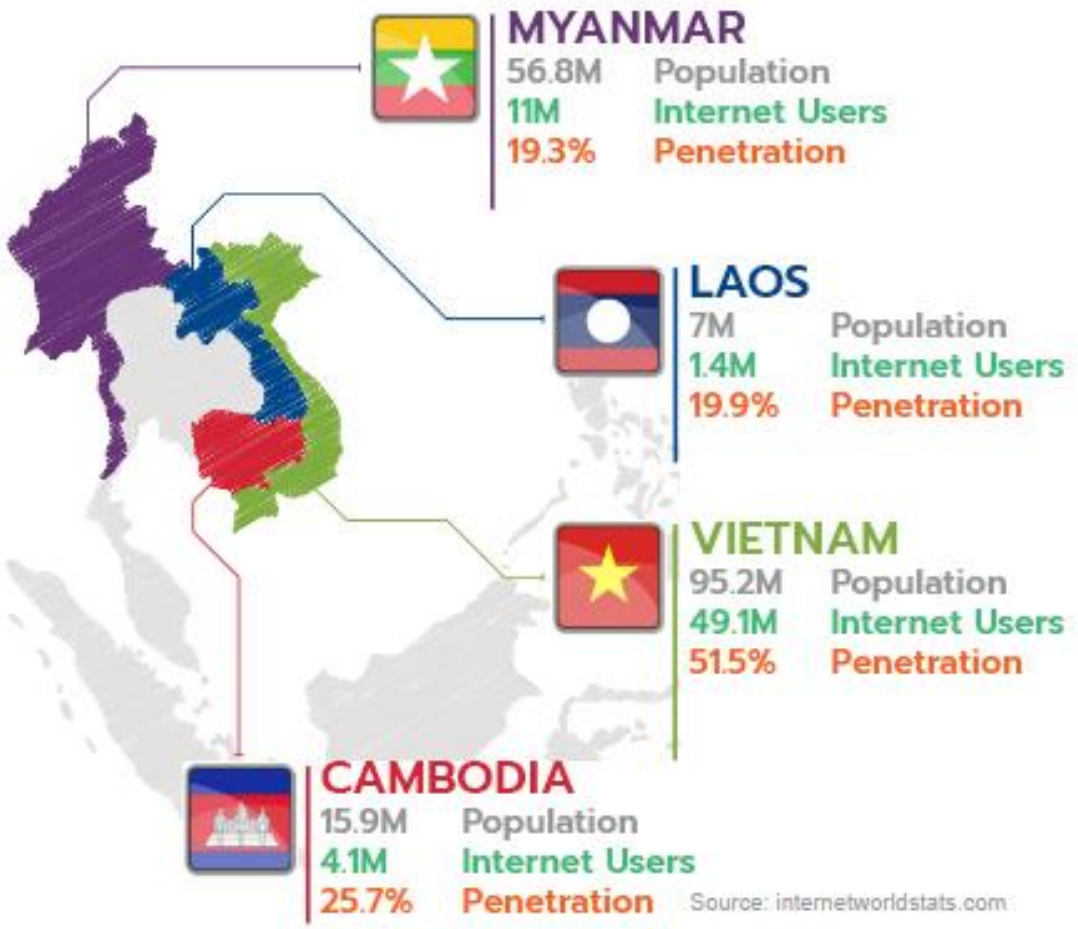
สมาคมผู้ให้บริการอินเทอร์เน็ตไทย
Thai Internet Service Provider Association

Strategy for Thailand to become a regional IX hub

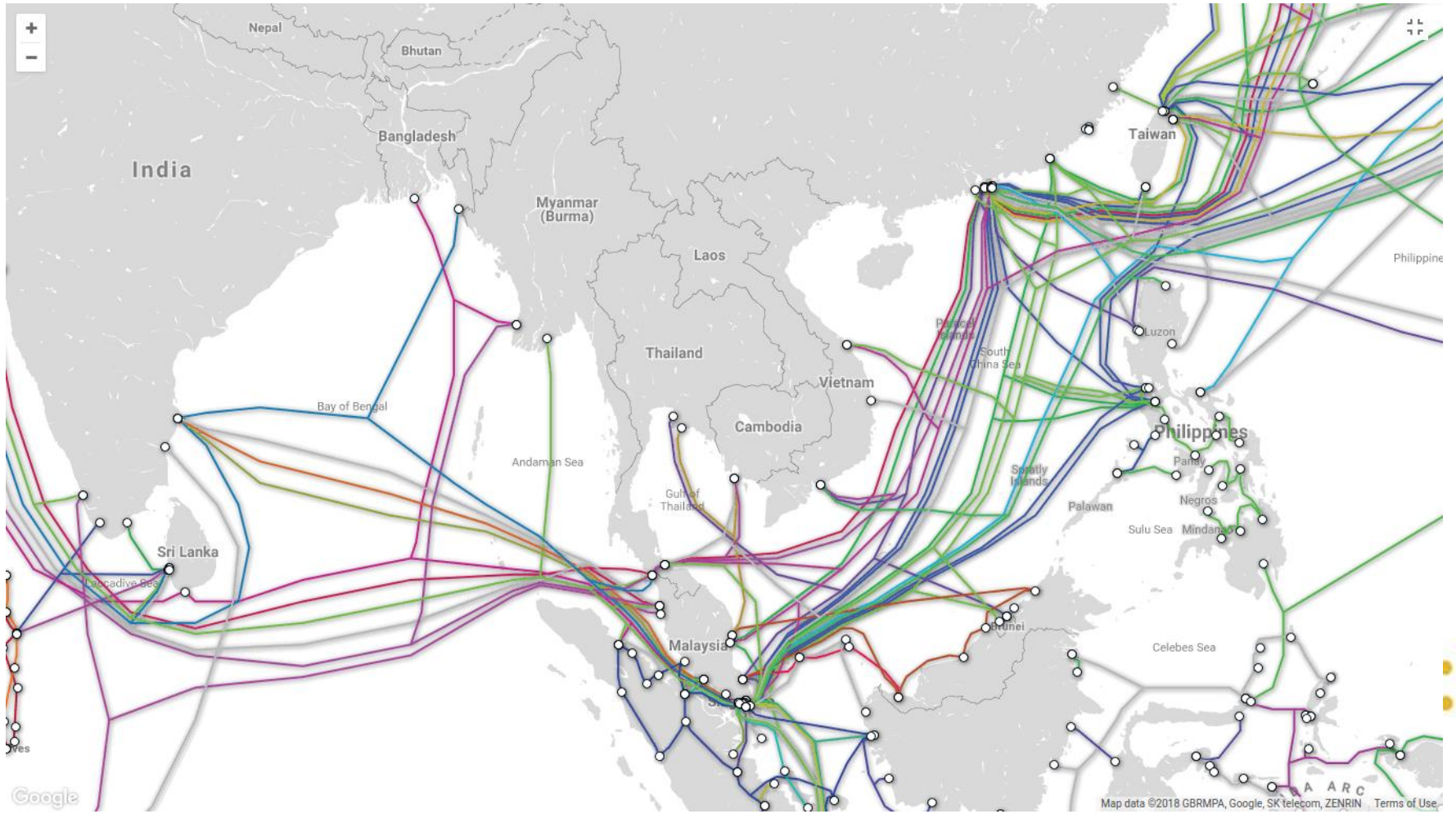
Panel discussion on BKNIX peering forum

ECOSYSTEMS

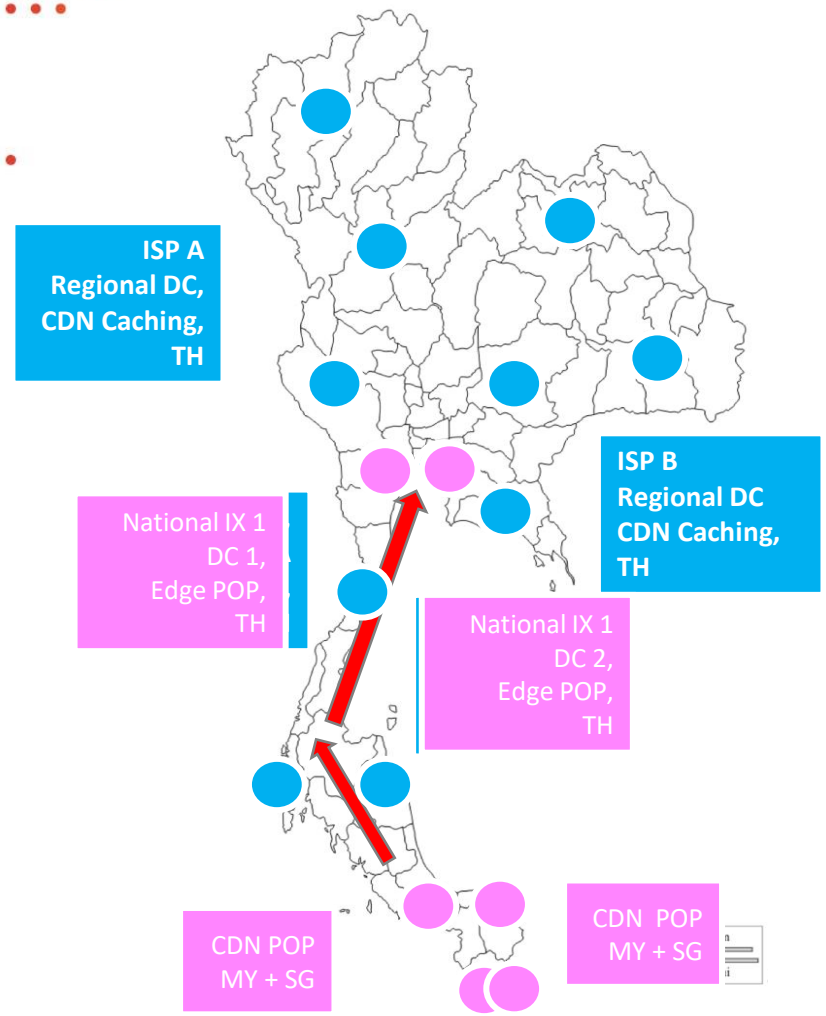
- Geographical
  - Thailand with CLMV and China
  - Demand volume
- Network Infrastructure
- Contents
  - Over The Top providers (CDN)
  - Cloud services
  - Local contents
- Policy and Regulatory
- Win-Win Business model
- Competitve market for local provider



Sub-marin cable map



Thailand Network Dimension



CDN Categories
- CDN Data Center
- CDN POP
- CDN Cache

- Pull international Content Provider to setup POP in Thailand
  - Reduce Cost of International Peering
  - Thailand will become regional IX Hub